

**CALL FOR CHAPTER PROPOSALS**  
**Proposal Submission Deadline: November 28, 2014**

Organisational knowledge facilitation through communities of practice in emerging markets  
A book edited by

Prof. Sheryl Buckley, University of South Africa,  
Dr Grzegorz Majewski, University of South Africa  
Dr Apostolos Giannakopoulos, University of South Africa

To be published by IGI Global:

**Introduction**

Emerging economies such as Brazil, Russia, India, China and South Africa (BRICS) are emerging from the global recession with high expectations for growth. These countries can be perceived as: new markets, suppliers of raw materials and resources, ongoing access to lower costs and local knowledge. Apart from that they offer unprecedented opportunities to broaden the research and development efforts in the coming years. According to the third annual McKinsey survey on R&D, one-third of executives around the world stated that their companies are not doing any R&D work in emerging economies. Additionally the collaboration tools utilized are relatively old-fashioned (e.g. frequent telephone and video conferences (65 percent) and travel for face-to-face meetings (62 percent)). Respondents at companies, which are high-performing innovators, are somewhat more likely to use central knowledge databases and global communities of practice to share information, in addition to those mentioned before. Such global communities of practice can be a very useful tool for both developed as well as rising economies. For the first group they offer relatively easy access to local knowledge, while for the other they provide an opportunity to interact with experts in a given field.

Communities of Practice are accessible both to experts and new members with diverse academic and cultural backgrounds and with varying social expectations and experiences. Despite these tremendous opportunities and benefits not enough is known about the usage of Communities of Practice in the Rising Economies and their potential to facilitate cooperation between experts from developed countries and rising economies. This book intends to fill this gap and provide a starting point for any future research that will cover these topics.

**Recommended topics include, but are not limited to the following:**

Contributors are welcome to submit chapters on the following topics relating to Communities of Practice usage in emerging economies:

- Practical usefulness of ‘how to’ and ‘can do’ literatures associated with communities of practice in education
- The role of Communities of Practice in the Developed Economies
- Potential applicability of Communities of Practice in the Rising Economies
- Opportunities, challenges and problems of applying Communities of Practice in Rising Economies
- Communities of Practice in Rising Economies - private and public sector
- Communities of Practice in academia in Rising Economies
- An interdisciplinary approach to knowledge sharing using communities of practice in Rising Economies
- Communities of Practice and Intellectual Property
- Tapped and untapped knowledge in Communities of Practice
- Communities of Practice and Sustainable Development
- Communities of Practice and Expert Knowledge
- Facilitating Innovation by the use of Communities of Practice in Rising Economies
- The role of technology in Communities of Practice in Rising Economies
- Communities of Practice as a technique enabling cooperation between Developed- and Rising Economies
- Analyses of communities of practice initiatives that have not worked in rising economies and why.

### Submission Procedure

Researchers and practitioners are invited to submit *on or before November 28, 2014*, a 2-3 page chapter proposal clearly explaining the mission and concerns of his or her proposed chapter. Authors of accepted proposals will be notified by *December 2014* about the status of their proposals and sent chapter guidelines. Full chapters are expected to be submitted by *January 2014*. All submitted chapters will be reviewed on a double-blind review basis. Contributors may also be requested to serve as reviewers for this project.

### Publisher

This book is scheduled to be published by IGI Global (formerly Idea Group Inc.), publisher of the “Information Science Reference” (formerly Idea Group Reference), “Medical Information Science Reference,” “Business Science Reference,” and “Engineering Science Reference” imprints. For additional information regarding the publisher, please visit [www.igi-global.com](http://www.igi-global.com). This book is anticipated to be released in 2011.

### Important Dates

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|---------------------------|------------------------------------|
| <b>November 28, 2014:</b> | Proposal Submission Deadline       |
| <b>December 12, 2014:</b> | Notification of Acceptance         |
| <b>January 10, 2014:</b>  | Full Chapter Submission            |
| <b>February 31, 2014:</b> | Review Results Returned to authors |
| <b>March 31, 2015:</b>    | Revised Chapter Submission         |
| <b>April 15, 2015:</b>    | Final Acceptance notifications     |

*Inquiries and submissions can be forwarded **electronically** (Word document) or by **mail** to:*

Prof. Luciana Castro Gonçalves  
ESIEE Paris  
IRG - Université Paris-Est  
[Luciana.castro@esiee.fr](mailto:Luciana.castro@esiee.fr)