



**Bureau
d'économie
théorique
et appliquée
(BETA)**
UMR 7522

IEEPI
INSTITUT EUROPÉEN ENTREPRISE
ET PROPRIÉTÉ INTELLECTUELLE



CALL FOR PAPERS

Academic Workshop

DEVELOPMENTS IN ECONOMICS OF INTELLECTUAL PROPERTY RIGHTS

Strasbourg, October 8-9, 2014

Issues related to intellectual property rights are central in modern economies. However, the economic role and consequence of intellectual property rights, be it patents and/or copyrights, remains controversial. On the one hand, some argue that patents are essential to incentivize technological firms to invest in R&D; on the other hand, others claim that patents harm the dynamics of innovation and penalize real innovators by favoring trolling and royalty stacking. On the one hand, some consider that copyrights are key to induce people to invest in informational goods; on the other hand, others think that copyright protection impedes access to cultural content and creativity on the internet; on the one hand some consider that trademarks are necessary to orient consumers; on the other hand, others argue that imitation are good for consumers and not necessarily harmful for firms.

All those questions and many others are the subject of ongoing research in the field of economics. The purpose of this workshop is thus to give an opportunity to researchers to present their recent work to colleagues but also to industrialists and policy makers.

PAPERS

We are soliciting both theoretical and empirical work from senior and junior researchers focusing on the issue of intellectual property rights, how economic actors use them, the different strategies, their economic consequences, and economic reforms needed in order to optimize the way intellectual property rights contribute to social welfare. Papers on the following issues will be particularly welcome:

- How the digital economy affects the economics of copyrights
- The economics of patent pools and standards
- Patents, technology transfer and markets for technology
- Complementarity between different intellectual property rights
- The economics of the European unitary patent
- Patents and university-industry linkages
- Innovation and creation without intellectual property rights
- Does open innovation increase innovative capacity?

MEETING ORGANIZATION

Accepted papers will be presented in a two-day workshop to be held in Strasbourg, October 8st and 9nd, 2014. An important part of the agenda will be allocated to open discussions among participants.



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SUBMISSION

Interested scholars are expected to submit an extended abstract or a draft paper in electronic form (PDF or Word) to the following address:

penin@unistra.fr

Submission should include the author's name, affiliation, address, phone number and email.

IEEPI 10 YEARS ANNIVERSARY CELEBRATION

This academic workshop is organized jointly with IEEPI which will celebrate its 10 years of existence. The academic workshop will end Thursday October 9 at 12am and will be followed by a professional workshop (roundtables with practitioners and policy makers, etc.) in the afternoon and Friday, October 10th morning. It is possible for those who wish to attend the professional conference in addition to the academic workshop to do so. However, in this case fees will be increased in order to take into account the additional organisational costs (see below).

FEES

For the academic workshop only (October 8th and 9th): Participation fees are 100 euros (50 euros for PhD students).

For the academic and professional conference (October 8th, 9th and 10th): Participation fees are 200 euros for academics and 100 euros for PhD students.

SCIENTIFIC COMMITTEE

Cohendet P., Cowan R., Davis L., Fauchart E., Geiger C., Grimpe C., Harhoff D., Lambert T., Laperche B., Le Bas C., Licht G., Lissoni F., Marengo L., Ménière Y., Nuvolari A., Verspagen B., Van Pottelsberghe B.

ORGANIZING COMMITTEE

Elodie Fourcaudot (IEEPI), Agnieszka Kupzok (BETA-CEIPI, University of Strasbourg), Patrick Llerena (BETA, University of Strasbourg), Julien Pénin (BETA, University of Strasbourg).

IMPORTANT DATES

Deadline for submission: 15th June 2014.

Acceptance notification: Mid July 2014.

Communication of full paper: No later than mid-September.

Looking forward to welcoming you in Strasbourg,

The organisers,

Agnieszka Kupzok Patrick Llerena Julien Pénin